**Are You “Dhonified” Performer When It Comes To Your Business?**

[M.S. Dhoni](https://en.wikipedia.org/wiki/Mahendra_Singh_Dhoni) doesn’t need any introduction — a star and captain of Indian Cricket team that oozes amazing leadership skills. He is the most successful cricket captain and well-regarded as one of the best leaders the game has witnessed.

Not just Indians but people across the globe go crazy when he comes to the field with that fiery attitude that makes impossible winning possible.

But this post is not about cricket and its relevance but we are surely discussing what makes “**Dhoni**” to give such a superior performance in every match it plays. Here we are learning how an entrepreneur can leverage similar kinds of **“DHONIFIED”** skills to get the maximum and best productivity results in business.

People have attributed success to timings, and luck to the cricket game, but when we do a closer analysis of success you will be able to see M.S.Dhoni’s clear and concise pattern emerging.

**Below are top lessons that can be learned from “M.S. Dhoni” captaincy that can give you amazing insights for your business:**

**His magnetic personality bonds the team**

His acceptance to be a natural leader is perhaps his biggest strength. Hailing from the most humble backgrounds always had “down to earth” approach and most importantly he was never shy of expressing himself in the given situation. This behavior led him to earn complete trust in his team members. He has this natural motivational ability that enabled his personality to reinforced self-belief in the team.

**Managing pressure**

An ability to stay cool and calm with seemingly uncluttered mind is Dhoni’s greatest gift as a leader. This attitude soothes the nerves of other team mates and ensures that all remain focus. How Dhoni manages the pressure during the match without losing composure is the key to long term success and good health.

**He dares to take risk and that makes the DIFFERENCE**

Strategies whether they are business or game are never full proof. One should be willing to take the risk and M.S. Dhoni is the finest example that has shown us taking risk gets you better. There has to be a strategy planned and one has to play along, taking risk and bit of gambling is always needed to get that competitive edge.

**Evokes respect in the rivals**

Not all can do modestly and M.S. Dhoni does it. His mere presence, body language and calmness appeal a great amount of respect in the opposite camp. In the business, it takes a great deal to be respected by the competitors — this only comes through better performance and acknowledgement from your external and internal stakeholders.

**Stay focus**

Dhoni has an ability to insulate himself from his surrounding environment and continue to stay focus on what he is doing. In a corporate context, it is important for the entrepreneurs/businessman to stay focus and positive on the task they are handling and avoid negative energies and distractions.

**Managing failure is never easy**

There will be always ups and downs — be it is a game or business. Dhoni too has tasted string of embarrassing losses and tell you what it requires a great deal of attitude and character to bounce back.

Dhoni did this in style and countered his critics with his performance. In the business, the failure has to be acknowledged in the same fashion as success and one need to be stay focused to get better every day.

We love watching cricket, in fact cricket is worshipped as a religion in the country but we rarely see the sports person behind making it successful game. We always celebrate the winning but never celebrate the personalities behind them ……it’s high time we start acknowledging their skills which will be amazingly useful in making the business successful.

2)

# EWS students not able to take online classes due to lack of facilities

The Coronavirus Pandemic is not only taking a toll on lives, but the future of students is also at stake. Students in Delhi who are studying in private school under the Economically Weaker Section Scheme are not able to attend online classes as they do not have a laptop or smartphone.

Watch video here- [**Coronavirus affecting development of EWS students**](https://streakshot.com/latest-stories/ews-students-not-able-to-take-online-classes-due-to-lack-of-facilities)

The private schools have started with online classes to cover the curriculum amid the nationwide lockdown. But, the EWS students are facing significant challenges. One incident came into light, where a six year old student name Shanti (name changed) is not able to study and is repeatedly asking her mother, “Why am I not able to study?”

The helpless mother said that she is tired answering her difficult question because the truth is we have no means to get a smartphone or laptop. Shanti’s mother told The Quint on call, “What do I even tell her? I have to explain to her that we don’t have any device (smartphone or laptop).”

She said that at times she sends her daughter to her neighbour’s house to study on their Smartphone, but that’s not possible everyday. She said, “Online classes have started and my daughter goes to the neighbour’s (house) to access these classes. We can go to our neighbour’s for one day, or two days, but after that, they can also say no. And it doesn’t feel good to send my daughter to their house again and again.”

To add to their misery, her husband is unemployed as the manufacturing unit where he was working is completely shut down. They are uncertain whether they will be paid during the lockdown or not. Same is the plea of vegetable vendor Manish, whose daughter is studying on his Smartphone, but is not sure whether he will be able to get the next recharge done or not as he is using earnings of the March and has no idea when he will be able to open his vegetable stall in future.

He said, “Because of the lockdown, I am unable to recharge my phone data, as shops are shut. On the school’s website, we are only able to watch a few videos and have to skip other videos. Our daughter’s education is suffering. I haven’t been able to open the stall. Obviously, money matters a lot.”

Mother of another child, Ritu told that they don’t have enough money to feed their family, so buying a laptop or Smartphone is out of the question.

3)

# ****“Alexa, play some music” isn’t the only time Amazon is listening to you.****

Amazon’s voice recognition software only listens when you say the word “Alexa,” right?

That’s what most Echo and Dot buyers think because that’s what the advertising leads you to believe. As if by magic, your Alexa-enabled device “wakes up” when you say its name. But think about that for a moment. After you say the magic word, your Alexa-enabled device must listen for your request, interpret it, and respond. Just how much does Amazon really listen to inside your home? How much you really know about how voice technology works when you unboxed your Alexa-enabled device?

(Fair warning: this is about to get awkward.)

You may have assumed your Echo or Dot listened and responded using the small computer housed inside the device itself. But that doesn’t make sense. The on-board computer simply isn’t powerful enough. And besides, Amazon continues to update the device. It must do this from a centralized server location. That’s the only place where there is enough computing power not only to interpret your request, but also to update Alexa with new “skills” from third-party vendors. That’s how your device now knows how to order a pizza. Amazon needed to partner with Domino’s Pizza (in the United States) to develop that interface.

Now that you know that your voice recordings are being sent via the internet to a centralized location, you may have assumed Amazon will need to store that data for some period of time — for example, to use its Natural Language Processing algorithms to interpret your request for a weather report (or to buy a pizza), gather that information, and then send it back to your device for it to speak the response. The transaction happens so quickly that you assume Amazon would have no reason to keep the recording of your voice any longer than a few seconds. Besides, is that even feasible? Think of how much storage space Amazon would require for all of the audio files. Is there really a database somewhere storing all your “requests for weather reports?”

Those are good questions.

Imagine for a moment that you were curious about what, precisely, your Amazon Echo or Dot device recorded in your home. Now that you know it’s listening, you’d like to know what it heard. To satisfy that curiosity and put your mind at ease, you ask Amazon to send you a copy of the data your device has collected since you bought it.

After a few weeks, you receive your audio files from Amazon. Imagine your horror as you open the attachments and begin listening to the recordings: A discussion of what to have for dinner, two children arguing over a toy, a woman talking to her partner as she gets into the shower. You weren’t really sure if Amazon would keep recordings at all. And if they did keep recordings, you thought your Echo or Dot recorded only your explicit requests.

But it gets worse. You don’t recognize any of the voices. With equal parts relief and horror, you realize you are listening to someone else’s Echo recordings!

**As it turns out, all of your assumptions about voice technology were wrong.**

This story isn’t a thought experiment. It is precisely what happened when a German citizen who requested his data files from Amazon under the European Union’s GDPR regulation. He expected to get a list of the products he has purchased, how he paid, and other commercial profile data Amazon compiled. Unlike my scenario, he wasn’t expecting audio recordings. He didn’t own an Alexa-enabled device. He shouldn’t have been getting any recordings, yet there they were.

According to the story originally reported by the [German investigative magazine c’t](https://www.heise.de/downloads/18/2/5/6/5/3/9/6/ct.0119.016-018_engl.pdf), Amazon admitted the mistake, citing human error in sending him the wrong file.

(The statement fails to mention if the company notified the person whose data was shared. Also, Amazon was only compelled to comply with the request for data because the requestor was a European Union citizen. If you’re an American, or from anywhere outside the EU, good luck.)